



EDUCATION

B.F.A. VISUAL COMMUNICATIONS
THE ILLINOIS INSTITUTE OF ART CHICAGO
 CHICAGO, IL 2009

B.S. FINE ART
THE UNIVERSITY OF WISCONSIN - MADISON
 MADISON, WI 2003



TECH SKILL

- | | | |
|---|---|--|
| <ul style="list-style-type: none"> ■ XHTML ■ CSS ■ MEDIA QUERIES ■ HTML5 ■ CSS3 ■ JQUERY ■ JAVASCRIPT ■ .NET ■ PHP ■ C# | <ul style="list-style-type: none"> ■ TEXTMATE ■ NOTEPAD++ ■ PHOTOSHOP ■ ILLUSTRATOR ■ INDESIGN ■ VISUAL SOURCE SAFE ■ FIREWORKS ■ EXCEL | <ul style="list-style-type: none"> ■ WORD ■ DREAMWEAVER ■ TEXT WRANGLER ■ MAMP PRO |
|---|---|--|

■ MARKS SPECIALTY SKILL
 COLUMN 1: Code I currently work with
 COLUMN 2/3: Software I use



USER/DEVELOPING EXPERIENCE

NASDAQ.COM FRONT END DEVELOPER, UI/UX ROCKVILLE, MD | JAN 2011-CURRENT

- Consolidate code, files & processes associated with faster page load speed, quicker editing & easier transfer of dynamic content to the page using Notepad++ & VSS for .NET
- Plan UI/UX on new & updated sections of the site, developing & optimizing our style guide in unison using Photoshop, Notepad++ & VSS in languages XHTML, HTML 5, CSS, CSS3, JQuery, JavaScript, C# for .NET
- Develop .NET master pages (.master), controls (.ascx), include files (.inc) & new navigation catering to faster production time, SEO, & site-wide optimization using Photoshop, Notepad++ & VSS in languages XHTML, HTML 5, CSS, CSS3, JQuery, JavaScript, C#

+ RESULTS THUS FAR: +300K DAILY UNIQUE USERS, +1K GLOBAL RANKING, X4 INCREASED PRODUCTION TIME

BLKDV WEB DESIGN, DEVELOPMENT, ADVISOR CHICAGO, IL | JUNE 2010-SEPT 2011

- Worked directly with owners establishing and maintaining web based content including websites, eBlasts & online marketing tools
- Advised design/development teams on action plans & troubleshooting
- Brainstormed re-designs focusing on page load speed & user function

GUTTERSUPPLY.COM GRAPHIC/WEB DESIGN LAKE BLUFF, IL | FEB 2008-JAN 2010

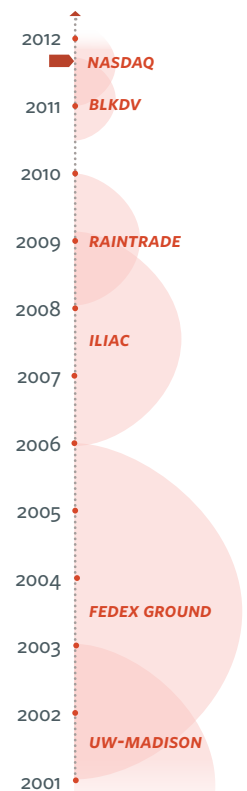
- Designed page layouts & 3-D product illustrations focusing on new products, deals & search tools using Alibre, Dreamweaver, Illustrator & Photoshop
- Developed eBlasts in Dreamweaver increasing sales & enhancing customer relationships
- Created print ads, brochures & mailers utilizing Illustrator, InDesign & Photoshop

ILIAC VISUAL COMMUNICATION CHICAGO, IL | OCT 2006 - JUNE 2009

FEDEX GROUND SERVICE MANAGER 2 HARRISBURG, PA | JUNE 2001 - AUG 2006

UW-MADISON ART MADISON, WI | SEPT 1999 - JAN 2003

PROFESSIONAL TIMELINE



FOOTPRINT (where I've lived)

